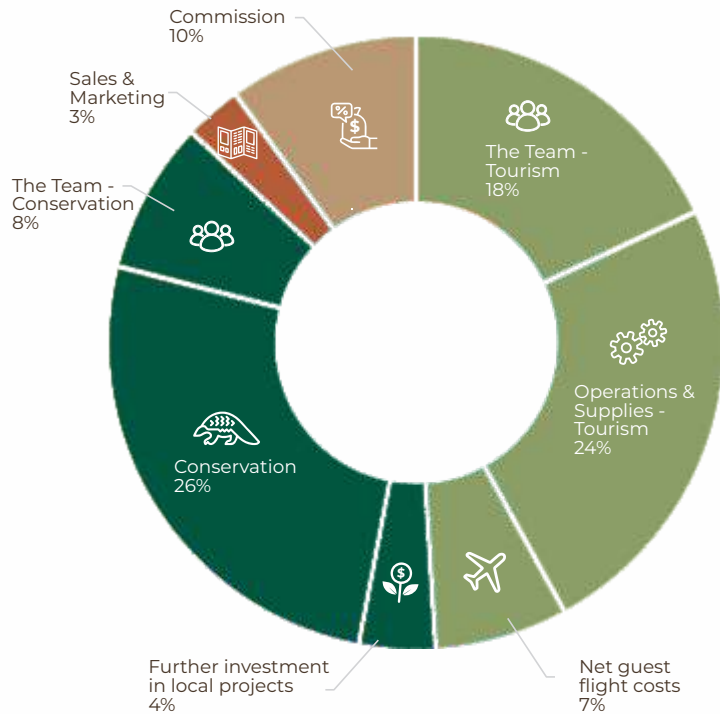


# HOW YOUR STAY IMPACTS NATURE AND PEOPLE

## OUR 4C IMPACT STATEMENT: JANUARY - DECEMBER 2021

We are a proud member of The Long Run, a global network of tourism businesses committed to conserving ecosystems and improving the well-being of people through a holistic balance of the 4Cs — Conservation, Community, Culture, and Commerce. The Long Run is hosted by Preferred by Nature, a non-profit organisation working in 100+ countries to support better land management and business practices that benefit people, nature, and the climate.

### YOUR CONTRIBUTION TO THE LOCAL ECONOMY



### OUR INVESTMENT IN 4C PROJECTS EXPLAINED

86%	<p>Conservation, biodiversity and habitat restoration, reserve management, and anti-poaching in South Africa's largest privately protected reserve.</p>
9%	<p>On-site health care centre, providing a free community service to 2048 patients within a 100km radius.</p>
5%	<p>Donations to the Tswalu Foundation enabled 14 research projects in 2021, including studies of reptiles, ground pangolins, social weaver colonies, climate impact and cultural heritage.</p>

### BY STAYING WITH US YOU HELP

<p>CONSERVATION</p>	<p>Conserve 114,000ha including nearly 500 species of mammals, birds, butterflies, and reptiles. Fund 14 research projects through the Tswalu Foundation.</p>
<p>COMMUNITY</p>	<p>Impact the lives of 282 staff and their families, and 2048 patients in the greater community, via our health care centre.</p>
<p>CULTURE</p>	<p>Support 3 Artists in Residence, through the Tswalu Foundation, and 2 archaeological projects.</p>
<p>COMMERCE</p>	<p>Invest US\$ 5,779,000 in nature and people in 2021.</p>

33%	63%	4%
Local	National	Other



Method vetted by The Long Run for January-December 2021. For more details about the framework used to make these calculations, please go to [thelongrun.org/4CsImpactStatement](https://thelongrun.org/4CsImpactStatement).

