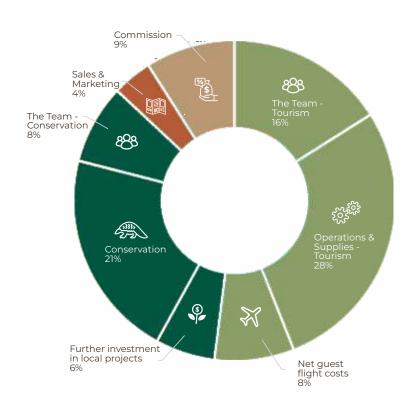
HOW YOUR STAY IMPACTS NATURE AND PEOPLE

OUR 4C IMPACT STATEMENT: JANUARY - DECEMBER 2022

We are a proud member of The Long Run, a global network of tourism businesses committed to conserving ecosystems and improving the well-being of people through a holistic balance of the 4Cs — Conservation, Community, Culture, and Commerce. The Long Run is hosted by Preferred by Nature, a non-profit organisation working in 100+ countries to support better land management and business practices that benefit people, nature, and the climate.

YOUR CONTRIBUTION TO THE LOCAL ECONOMY



OUR INVESTMENT IN 4C PROJECTS EXPLAINED

habitat restoration, reserve management and anti-77% poaching, in South Africa's largest privately protected reserve. On-site health care centre. (中) providing a free community 21% service to 5711 patients within a 100km radius. Donations to the Tswalu Foundation enabled 22 research projects in 2022. including studies of reptiles, 2% butterfly migration, tree chronology, and the North of Kuruman paleoarchaeology

project.

Conservation, biodiversity and

BY STAYING WITH US YOU HELP



Conserve 114,000ha including nearly 500 species of mammals, birds, butterflies, and reptiles. Fund 22 research projects through the Tswalu Foundation



Impact the lives of 282 staff and their families, and 5711 patients in the greater community, via our health care centre.



Support 3 Artists in Residence, through the Tswalu Foundation, and a major archaeological project.



Invest US\$ 5,136,000 in nature and people in 2022.

42%	56%	3%
Local	National	Other



Method vetted by The Long Run for January-December 2022. For more details about the framework used to make these calculations, please go to thelongrun.org/4CsImpactStatement.

