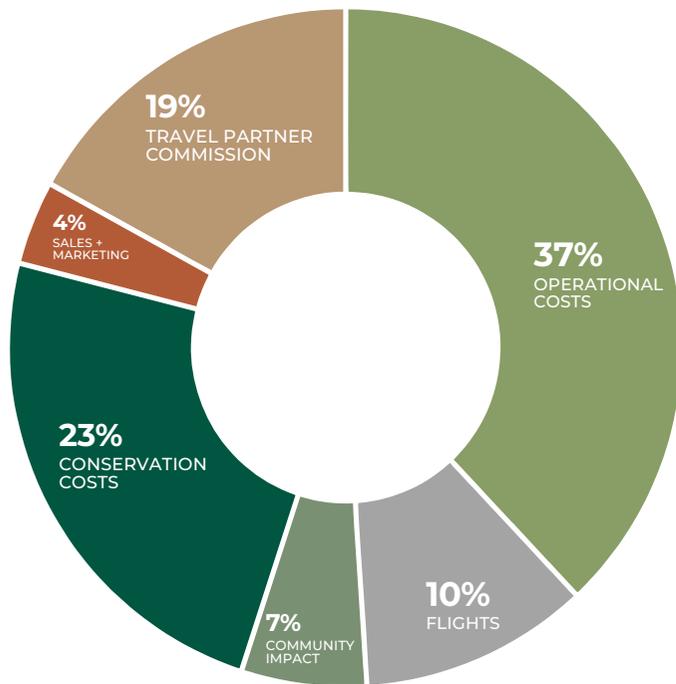


# IMPACT STATEMENT 2024



Tswalu is a proud member of The Long Run, a global network of nature-based businesses harnessing tourism as a force for good, and one of their Global Ecosphere retreats. Through a holistic balance of Conservation, Community, Culture and Commerce, members conserve critical ecosystems, improve livelihoods, and accelerate positive impact. Every guest who stays with us contributes to our regenerative conservation vision: leaving the world better than we found it

## YOUR STAY CONTRIBUTED TO:



## COMMERCE SUPPORTED:

CONSERVATION

80%

Regenerative conservation on a privately protected reserve of 118,000ha includes habitat and biodiversity restoration, protecting rare and endangered species, and land and wildlife management.

COMMUNITY

15%

A fully equipped clinic provides free healthcare to staff, guests and the surrounding community; Tshameka Preschool offers Early Childhood Development for staff children aged 2-6.

RESEARCH

5%

The Tswalu Foundation supports environmental research with a focus on biodiversity and regenerative land management – 34 projects in 2024.

## 4C POSITIVE IMPACT:

CONSERVATION



Consolidation of over 50 farms, bringing habitats back into balance, protecting biodiversity, and providing ongoing protection of many rare and endangered species.

COMMUNITY



61% of employees were drawn from the Northern Cape province. In 2024, the health care clinic provided 6009 treatments to more than 1500 patients.

CULTURE



Preservation and protection of historic rock art sites; ongoing archaeological research through the Tswalu Foundation.

COMMERCE



Nature-based tourism generated USD 6.5 million; benefitting people and the planet, developing the local economy and providing employment.

**SPEND DISTRIBUTION, CONCENTRATED ON INVESTMENT IN THE LOCAL ECONOMY**

**45%**  
NORTHERN CAPE

**52%**  
SOUTH AFRICA

**3%**  
INTERNATIONAL

Method vetted by The Long Run for January–December 2024. For more details about the framework used to make these calculations, please go to <https://www.thelongrun.org/resources>

